

## INTEGRATED PRODUCTIVITY TOOL FOR ORGANIZERS, ATTENDEES & EXHIBITORS



### OUR SOLUTION SET



Online Planner



On-site Wayfinder



Mobile browser app



Facility Wayfinder



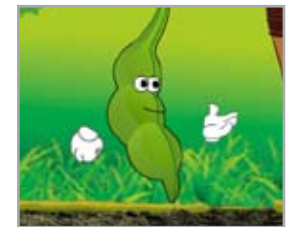
Marketing Tools



Social Media



iPhone, iPad, Android, RIM apps



Games



Get the brochure online  
[www.myiwf.com/meetings.pdf](http://www.myiwf.com/meetings.pdf)  
 or just scan with your smartphone

**CONTACT US FOR A WEB DEMO**

phone: 770.446.9399 ▲ [info@myiwf.com](mailto:info@myiwf.com) ▲ [www.myiwf.com](http://www.myiwf.com)

Powered by: PRISM TECHNOLOGIES

# Feature Highlights



## Organizer Portal

This is the Dashboard to your event from session list management to Exhibitor list and FloorPlan Manager. This online portal has everything you need and more.



## Analytics and Reporting

With our detailed Google and custom analytics, we give you accurate metrics for your meeting.



## Abstract Management/ Speaker handouts

Abstracts and speaker handouts can be uploaded as eDocs through the Organizer Portal and our Data Exchange.



## MyPlan

Attendees can build their own personal agenda through MyPlan for Sessions, Exhibits, Schedule, Meetings and eDocs.



## Exhibitor Portal

Exhibitors can manage their company, booth information and eDocs. Exhibitors can buy marketing opportunities and upload the relevant digital assets.



## On-site Install

Our On-site install includes a dual screen format - 52" digital signage screen on top and a 42" Interactive Wayfinder on the bottom.



## APPS

A variety of smartphone native apps are available including: iPhone, iPad, RIM and Android. The Data Sync feature keeps the app information up-to-date.

## Our Expertise

With over 100+ implementations, we bring you the expertise in enhancing the attendee digital experience, using our productivity tools. Our base platforms can be customized for your brand and offerings

### Testimonial

"AACN introduced Prism's Wayfinder system at our 2011 annual conference. We received favorable comments and strong usage by both attendees and exhibitors, and our primary sponsor was quite pleased with the results. Both the online and on-site Wayfinder systems were user-friendly, intuitive and easy to update. We found the Prism team responsive, proactive and truly customer-service oriented. We strongly recommend adding the Wayfinder system to any conference or exhibition, as it will increase your attendees satisfaction and your exhibitors visibility and traffic."



### Randy Bauler, CEM

Corporate Relations & Exhibits Director  
American Association of Critical-Care Nurses (AACN)