

INTEGRATED PRODUCTIVITY TOOL FOR ORGANIZERS, ATTENDEES & EXHIBITORS

Event Portal for Exhibitors, Sessions and more

FloorPlan Manager, Booth Sales

Sponsorship Marketing + Sales Support

Digital Signage Integration

Customer Experience & Engagement

Measurement, Analytics Reporting

Exhibitor ROI/ROO Data Reporting

Exhibitor Self-Service Portal

Profile Content Management

Upload eDocs & Marketing files

EXHIBITOR

Marketing & Sponsorship Options

Real-time FloorPlan View

INTERACTIVE **WAYFINDER**

ORGANIZER

(IWF)

Registration Data

Floor Plans, Exhibitor & Session data

DATA EXCHANGE

Abstracts, Papers & Posters

Schedule & Events

ATTENDEE

Search Exhibits/Sessions/Schedule/Posters

Social Media/News feed/Alerts

Personal Planner/Add to Calender/Sessions

MAPS: Interactive FloorPlans, Facility & Meeting Rooms

eDocs, QR Code for all Documents

My Exhibitor visit list / marked on FloorPlan

Mobile Survey & Audience Response

Sponsored Games

OUR SOLUTION SET



Online Planner



Marketing Tools



On-site Wayfinder



Social Media



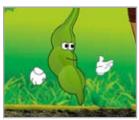
Mobile browser app



iPhone, iPad, Andriod, RIM apps



Facility Wayfinder



Games





Get the brochure online www.myiwf.com/meetings.pdf or just scan with your smartphone

CONTACT US FOR A WEB DEMO

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PRISM



Feature Highlights





Organizer Portal

This is the Dashboard to your event from session list management to Exhibitor list and FloorPlan Manager. This online portal has everything you need and more.



MyPlan

Attendees can build their own personal agenda through MyPlan for Sessions, Exhibits, Schedule, Meetings and eDocs.



A variety of smartphone native apps are available including: iPhone, iPad, RIM and Android. The Data Sync feature keeps the app information up-to-date.



Analytics and Reporting

With our detailed Google and custom analytics, we give you accurate metrics for your meeting.



Exhibitor Portal

Exhibitors can manage their company, booth information and eDocs. Exhibitors can buy marketing opportunities and upload the relevant digital assets.



Abstract Management/ Speaker handouts

Abstracts and speaker handouts can be uploaded as eDocs through the Organizer Portal and our Data Exchange.



On-site Install

Our On-site install includes a dual screen format - 52" digital signage screen on top and a 42" Interactive Wayfinder on the bottom.

Our Expertise

With over 100+ implementations, we bring you the expertise in enhancing the attendee digital experience, using our productivity tools. Our base platforms can be customized for your brand and offerings



Testimonial

"AACN introduced Prism's Wayfinder system at our 2011 annual conference. We received favorable comments and strong usage by both attendees and exhibitors, and our primary sponsor was quite pleased with the results. Both the online and on-site Wayfinder systems were user-friendly, intuitive and easy to update. We found the Prism team responsive, proactive and truly customer-service oriented. We strongly recommend adding the Wayfinder system to any conference or exhibition, as it will increase your attendees satisfaction and your exhibitors visibility and traffic."

Randy Bauler, CEM

Corporate Relations & Exhibits Director American Association of Critical-Care Nurses (AACN)