# 360 Videos

### 360 Videos

A 360 video is created with a camera system that simultaneously records all 360 degrees of a scene. Viewers can pan and rotate a 360 video's perspective to watch it from different angles.

These 360 videos can be viewed on a computer (on YouTube, Facebook or with another 360 viewer), iOS devices, Android devices (with an App), and on the Oculus headset for an immersive Virtual Reality experience.

This is the closest snapshot of activity in time that be captured and played!! Concerts, Events, Tradeshows, Keynote addresses, Special Events can all be recorded in 360 and published.







## **360 Video Samples**

TomorrowWorld 2015 360 - <u>Click here</u> Mad Decent Boat Party 2015 - <u>Click here</u>

# 360 Videos on computer

When watching a 360 video on a computer, the viewing angle is changed by dragging with the mouse in YouTube, Facebook and any 360 viewer application.

Make sure you're using the latest version of your web browser (ex. Chrome, Firefox). 360 videos on Facebook aren't viewable on Safari or Internet Explorer.



### 360 Videos on mobile

On iOS and Android mobile devices, the viewing angle of a 360 video is changed by navigating with the device.



## 360 Photos and Virtual Walk-through



Real-Estate walk-through demo - Click here

360 Photos are created with a camera system that simultaneously captures all 360 degrees of a scene as a composite photo. Viewers can pan and rotate a 360 photo's perspective to watch it from different angles. A series of these photos can be put together to provide a virtual walk-through similar to the Google Street-view for inside venues, buildings, homes and facilities. Applications include real-estate virtual walk-through in 360 of homes, destinations, attractions, museums, events, corporate campus, historic buildings, stadiums, arenas, hotels, and much more...

### **360 Services from Prism**

Prism offers a turn-key package for videos & photos for events. Equipment rental, crew, production and post-production are all bundled into one affordable package. The final delivery will be on YouTube for online, a downloadable mp4 file for smartphones and a version that can be played on the Oculus headsets for a Virtual Reality experience (as if you were really there).







